



The **NexGen "Rising Stars" Mentor Program** connects emerging professionals with experienced members of the EDmarket Board of Directors and Council volunteers to support professional growth and leadership development. Each Rising Star is paired with a mentor to gain industry insights, set meaningful goals, and explore new opportunities through open communication, feedback, and trust. Brief surveys throughout the mentorship year help gather feedback and ensure a positive experience as we foster the next generation of leaders in the education marketplace.

#### PROGRAM SNAPSHOT

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- Mentorship Period: January 2026 – December 2026
- Check-In Survey: Sent at the 3-month mark to both mentor and mentee to assess progress/alignment.
- Program Purpose: Support professional growth, goal-setting, and leadership development through structured mentorship.

#### PROGRAM HIGHLIGHTS

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- 1:1 Pairing: Rising Stars matched with Board and Council mentors
- Leadership Focus: Career development, industry insight, and professional visibility
- Flexible Format: Meetings held virtually or in person, as schedules allow
- Guided Support: EDmarket staff available throughout the program

#### MENTOR PROGRAM GUIDELINES

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- Maintain Confidentiality: Keep shared conversations private and respectful.
- Encourage Goal Setting: Support protégés in setting and achieving SMART goals.
- Communicate Regularly: Connect consistently to discuss progress and challenges.
- Promote Feedback & Reflection: Share constructive feedback to support growth.
- Offer Flexibility: Adapt meeting styles and schedules as needed.
- Celebrate Success: Acknowledge milestones and achievements.
- Ongoing Support: EDmarket staff are available for guidance and assistance.

#### HOW THE PROGRAM WORKS

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1. Rising Stars are matched with Board or Council mentors
2. Pairs meet regularly throughout the year (virtually or in person)
3. Conversations focus on goals, leadership, and professional growth
4. EDmarket staff provide support throughout the mentorship journey

# mentorships



See NexGen  
Details

P O W E R E D B Y

Education Market Association / [EDmarket](#)  
Association For Learning Environments / [A4LE](#)

INQUIRIES, PLEASE CONTACT [CUSTOMER SERVICE](#).