

EDmarket Membership Benefits

Founded in 1916, EDmarket is a nonprofit trade association whose members are thought-leaders in the industry. Our association connects manufacturers, dealers, architects, designers, and schools to positively impact education. We are the resource that is focused on understanding how physical space, pedagogy, and technology converge to improve student outcomes inspire the future of education.

Discover / Grow Professionally

[EDMARKET.ORG / CONTENT HUB](#)

EDsmarts Virtual Learning Sessions — FREE TO MEMBERS

Each session is presented by industry experts on topics ranging from sustainability, to master planning, to gaining bond support. A majority of the sessions can earn CEU credits. Sessions are available "Live" but each EDsmarts session is available on-demand. All sessions are FREE to EDmarket members.

PUBLICATIONS

Essentials Magazine — FREE TO CURATED LIST

Companies in the educational products marketplace rely on Essentials magazine to cover trends impacting the industry. Articles written by industry experts are distributed quarterly in digital format. Members have unlimited access and download capabilities to the archive section of EDmarket's Essentials magazine and Essentials weekly.

EDpaces Insights — FREE TO CURATED LIST

A monthly, digital publication, featuring original articles by industry thought leaders on a wide range of issues about planning, design, financing, construction, capital improvement, maintenance, and operations. Insightful analysis about how developments in pedagogy, technology, and the education industry impact learning environments, are part of every issue.

Essentials Weekly — EXCLUSIVE TO MEMBERS

A weekly members-only a-newsletter that provides the very latest industry and education market news important to staying competitive and keep up with trends in the market. Delivered to members' email inboxes every Tuesday, *Essentials Weekly* curates the most important news for the those serving the educational marketplace.

[EDMARKET.ORG / TRAINING](#)

EDmarket Certified Learning Place Specialist (ECLPS) — EXCLUSIVE TO MEMBERS (COMING FALL '23)

Research evidence indicates that the design of space, and its affordances (e.g., furnishings, equipment and technology) impact student engagement; whether they are in fixed, flexible or fluid situations. Academic engagement processes are leading predictors of a student's overall success. Become certified!

Project Management Training — EXCLUSIVE TO MEMBERS

Course content consists of interactive classes, including a wealth of support materials, and is a highly cost-effective way for Project Managers to better understand their role and learn practical ways to improve processes and profitability, from project inception to completion.

Inspire / Future of Education

[EDMARKET BOARD COMMITTEE & COUNCILS](#)

Build professional network and impact the future of the industry.

EDmarket Board — MEMBER ELECT

Oversees the programs and activities of all EDmarket committees and councils and makes recommendations to the Executive Committee for future guidance to committee and council activities. The board keeps a close watch on new trends and developments which may affect our industry and make suitable recommendations to the Executive Committee for future action.

Executive Committee — MEMBER ELECT

Decides on Association policies and gives final approval for all recommendations from EDmarket leadership groups.

Councils — MEMBER ELECT

Each council develops recommendations, and programs relating to functions pertaining to its focus.

Architect & Design Council — MEMBER ELECT

Distribution Council — MEMBER ELECT

EDtech Council — MEMBER ELECT

Education Institution Council — MEMBER ELECT

Equipment Manufacturers Council — MEMBER ELECT

INDUSTRY REPRESENTATION

BASIC COALITION (Build America's School Infrastructure Coalition)

EDmarket participates in this dynamic coalition that helps the Federal Government understand and fund educational faculty needs.

NAW (National Association of Wholesale/Distributors)

EDmarket participates in this business coalition, keeping an eye on potential legislation and helping to guide the industry's response.

EXCLUSIVE PROGRAMS

EDmarketplace.biz — EXCLUSIVE TO MEMBERS

An exclusive buying consortium in partnership between EDmarket and the Independent Suppliers Group (ISG). The purpose is a win-win collaborative solution for dealers & manufacturers to increase workshare and grow profitability.

PatentShowcase.org — EXCLUSIVE TO MEMBERS

EDmarket's PatentShowcase.org recognizes and promotes originality and ethical design of companies that are the leaders in the development of impactful products and equipment for the educational market.

The John L. Spalding (JLS) Memorial Scholarship — EXCLUSIVE TO MEMBERS

Provides member employees and families in need of financial assistance with the opportunity to apply for an annual scholarship (a \$5,000 award) to an outstanding college student.

Connect/ EDmarket Community

EDMARKET.ORG / DIRECTORY

EDmarket Directory — EXCLUSIVE TO MEMBERS

EDmarket's online directory provides extensive information about EDmarket members and their companies. This frequently visited 24/7 online database is segment searchable and provides expansive discoverability within the industry.

SOCIAL

LinkedIn — EXCLUSIVE TO MEMBERS

Follow EDmarket on Linked In to connect with your peers and stay current on community activities and conversation. Be tagged on respective postings on EDmarket's LinkedIn page.

MEMBER PRICING & DISCOUNTS

CET / Configura — EXCLUSIVE TO MEMBERS

EDmarket members receive **30% off** new licenses to CET Commercial Interiors and Commercial Interiors Library.

EDSPACES — EXCLUSIVE TO MEMBERS

EDmarket members receive a special rate for EDspaces (November 7-9, 2023) - manufacturers receive a **28% discount - \$1000 off per 10x10 booth** at EDspaces.

Healthcare Plans — EXCLUSIVE TO MEMBERS

Looking for Insurance? Members receive an average of **30% off** on your employee benefits! We have unique products that are accessible exclusively to EDmarket members.

School Bond Finder — EXCLUSIVE TO MEMBERS

EDmarket members receive a special **10% discount** off SchoolBondFinder's database service -find information about bond amounts, project types, and districts via SchoolBondFinder's interactive cloud-based platform.

EXPOSURE

Advertising — EXCLUSIVE TO MEMBERS

Utilize the marketing segments of our membership and drive business growth through key education decision makers (purchasing officials, superintendents, architects, facility planners, retailers, and distributors). With a strategic distribution list of over 30,000 EDmarket member and prospect contacts, we help put your brand in the forefront. Find out all the ways you can increase your visibility and your company's by paid advertising and sponsoring with EDmarket.

Marketing — EXCLUSIVE TO ALL MEMBERSHIP LEVELS

EDmarket members receive FREE exposure to the industry, submit updates and press releases on these topics:

- New Product Launches
- Promotions
- Awards/Certifications
- New Hires
- Company Openings
- Anniversaries

MEMBERSHIP — Three corporate membership levels to choose from:

Premium: \$50M+ Gross Annual Sales
Annual Corporate Membership: \$8,000

Essentials: \$10 to \$50M Gross Annual Sales
Annual Corporate Membership: \$5,000

Basic: <\$10M Gross Annual Sales
Annual Corporate Membership: \$2,500

Questions? Email membership@edmarket.org or Call 1.800.395.5550 option 1

[JOIN EDmarket >](#)