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**FOR IMMEDIATE RELEASE**

## KI Partners with EDmarket to Support the Bold Women Collective

Gaithersburg, MD (September 25, 2024) — The Education Market Association (EDmarket) is pleased to announce that KI has signed on as a Premier sponsor of the [EDmarket Bold Women Collective](#), a year-round forum for connecting, sharing, and learning for women in the education market. The Bold Women Collective debuted in April 2024 as a forum for both new and seasoned female professionals to connect with others, find mentors, and build a network for both friendship and potential business/partnership opportunities.

***“We are thrilled to support the Bold Women Collective and its mission to educate, inspire, and connect women across our industry. This sponsorship aligns perfectly with KI’s commitment to fostering diversity, innovation, and professional growth. We look forward to the positive impact this partnership will have on empowering women and shaping the future of educational spaces.” — KI***

A hallmark of the Collective is the ability to discuss topics relevant to professional success in a safe and supportive space. The Collective meets annually at EDspaces and gathered for the first time this past June at Neocon in the KI showroom to hear from a panel of leaders on challenges and opportunities in the contract furniture space.

KI’s annual sponsorship provides year-round support through BWC’s virtual Speaker Series and on-site at EDspaces 2024 in Houston. The Bold Women Collective Networking Event at EDspaces is on Tuesday, November 12, from 5:00 to 6:30 PM, and offers a unique opportunity for females in the education market to connect, network, and explore leadership opportunities. Don’t miss out on this empowering event and remember to add it during the EDspaces registration process.

Membership in the EDmarket Bold Women Collective is open to all EDmarket female members. Learn more about [EDmarket’s Bold Women Collective](#).

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### **About Education Market Association (EDmarket)**

Founded in 1916, EDmarket represents, connects, and serves professionals who are creating inspiring products, services, and spaces for teaching and learning. [www.edmarket.org](http://www.edmarket.org)

### **About KI**

KI manufactures innovative furniture solutions for education, healthcare, government, and corporate markets. The employee-owned company, headquartered in Green Bay, WI, adapts products and service solutions to the specific needs of each customer through its unique design and manufacturing philosophy. [ki.com](http://ki.com)