

Press Contact:
Kelly Fisher, *Marketing Director*
kfisher@edmarket.org

Program Contact:
Heather Tuley, *Program & Content Manager*
301.495.0726
htuley@edmarket.org



FOR IMMEDIATE RELEASE

EDmarket Launches Emerging Leaders Recognition Program



Gaithersburg, MD (April 25, 2023) — The Education Market Association (EDmarket) has launched a new membership program that recognizes outstanding young professionals 40 and under. **EDmarket's NexGen Rising Stars Awards** program highlights outstanding emerging leaders for their passion, creativity, and contributions to designing, managing, and equipping learning environments of the future.

In its inaugural year, the program will select outstanding, “rising star” professionals to highlight and celebrate. Nominations are reviewed based on contributions and achievements in their professional role within the educational industry. NexGen candidates will also be evaluated based on community involvement, volunteer work, work-life balance, hobbies, etc. during the application process.

“There is nothing more exciting than being a part of a program that encourages the next generation of incredible innovators and contributors to the education space,” says Jolene Levin, Co-Founder of NorvaNivel and EDmarket's chair-elect Board Member and the NexGen Committee Chair. “The landscape of education is changing rapidly and the contribution that these young stars are set to make within this space will no doubt have deep impacts felt for generations to come.”

Winners receive invaluable mentorships, press, recognition, and inclusion in a network of EDmarket award winners. Winners are also celebrated at the annual EDspaces conference in Charlotte, NC, this November and recognized on the EDmarket website, *Essentials* magazine and social media.

The call for NexGen Nominations is now open and the deadline for nominees to submit their application is May 31, 2023.

Education Market Association (EDmarket)

Since 1916, EDmarket, a nonprofit trade organization, has promoted work within the education channel to accelerate solving tough challenges, inspire innovation and positively affect student outcomes. EDmarket represents, connects, and serves the education market by providing events, opportunities, resources, and leadership to those serving education.

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