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FOR IMMEDIATE RELEASE

EDmarket Launches ECLPS Certification Program



Gaithersburg, MD (June 8, 2023) — The Education Market Association (EDmarket) has launched a new professional development certification program for district and industry leaders seeking to demonstrate a commitment to understanding and excelling in the planning of learning environments. The [EDmarket Certified Learning Place Specialist \(ECLPS\)](#) is a professional designation that recognizes those who have mastered core competencies in the development of learning ecosystems by connecting evidence with design strategies.

This hybrid program is cohort-based and consists of readings, videos, course presentations, and live bi-monthly interactive discussions on how the concepts apply to participants' real-world challenges and lead to best practices. Recorded presentations are augmented by experts in the field who have a wealth of experience sharing their personal stories. On completion of the ECLPS program, learners will earn 30+ AIA LU and HSW credits or generate certificates to meet continuing education requirements.

Who should attend:

- **District leaders** tasked with upfits, renovations, or new school construction.
- **Industry professionals** and/or **purchasers** of products and services for schools.
- **Architects** and **designers** who want to deepen their understanding of how the environment impacts academic learning and social development.
- **Visionaries** seeking a future-focused learning world for the students in their charge.
- **Educators** or **stakeholders** seeking evidence-based practices to improve the learning environment.
- **Changemakers** wanting to demonstrate a commitment to understanding and excelling in the facilities management profession.

“ECLPS is a unique learning opportunity with just the right mix of research, resources, and ideas to make change that will be sustainable. Participants will be guided through an online learning experience that follows best practices to maintain interest and engagement. Don't delay in beginning your learning journey.”

— Dr. Robert Dillon, Intentional School Designs

Under the direction of Dr. Lennie Scott-Webber, ECLPS features a research-based curriculum aimed at generating solutions that lead to measurable improvement in student outcomes. To earn the ECLPS certification, learners must complete three levels of education consisting of 10-12 courses each:

- **Level #1 Foundations** focuses on how to embed research-informed evidence connecting disciplines in a common language, changing the ‘WHY’ to create a new vision for all learning places.
- **Level #2 Performance Design Standards** uses the new WHY to generate the ‘HOW’ focusing on moving the vision into the first stages of reality with evidence-based resources.
- **Level #3 Implementation & Management** takes the WHY and the HOW and begins the process of managing the alignment and application for any upfit, renovation, or new project resulting in the health, safety, and wellbeing of all occupants.

“For years the educational world has been making massive strides in the creation and implementation of physical space to align with the designed pedagogical identity of education more appropriately. I personally feel NOW is the moment for a significant pivot in tandem to advance learning and teaching. This program demonstrates success through targeted learning, communication, and effective collaboration between its broad range of participants and industry thought leaders.”

— David A Stubbs II, David Stubbs Design

Registration is now open at <https://www.edmarket.org/eclps/>. The deadline to register is September 8, 2023, with the first course beginning September 13 with a live orientation.

Thanks to the inaugural ECLPS sponsors for their generous support: VS America, Smith System, KI, and MooreCo. Sponsorship opportunities are still available, please see the [options](#).

Education Market Association (EDmarket)

Since 1916, EDmarket, a nonprofit trade organization, has promoted work within the education channel to accelerate solving tough challenges, inspire innovation and positively affect student outcomes. EDmarket represents, connects, and serves the education market by providing events, opportunities, resources, and leadership to those serving education. www.edmarket.org