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EDmarket Partners with Solomon Coyle for Dealer Project Management Training

Gaithersburg, MD — The Education Market Association (EDmarket) in partnership with Solomon Coyle is currently accepting registrations for [Project Management Training for Dealer Staff](#). Classes are limited to the first 25 registrants and are scheduled to begin April 5.

With dealers under continual pressure to manage operating costs, oversee the sales process, and exceed client expectations, effective project management is critical to the business performance and success. This PM training program will provide a strong working knowledge of project management best practices while addressing dealers' goals for margin protection, customer satisfaction, and retention.

Course instructor David Solomon will present a special dealer webinar, ["Satisfying Your Customers Profitably"](#) on March 15 at 2:00 PM (ET), to share the importance of effective project management and highlight key takeaways from the training program. Hear how a focus on project management best practices can help your team save time and money, improve internal communications, make better business decisions, and more.

"Investing in your staff provides them with the necessary foundation for analyzing, planning, and managing the client, the contract, and the project profitably adding points to your bottom line," says Jim McGarry, EDmarket President/CEO. "EDmarket is proud to offer this exclusive training for our members."

About the Education Market Association (EDmarket)

Since 1916, EDmarket, a nonprofit trade organization has promoted work within the education channel to accelerate solving tough challenges, inspire innovation and positively affect student outcomes. EDmarket represents, connects, and serves the education market by providing events, opportunities, resources, and leadership to those serving education.

www.edmarket.org

About Solomon Coyle

Solomon Coyle, LLC has been helping furniture dealers achieve significant improvements in performance and profitability since 2004. Led by founder David Solomon, the Solomon Coyle team of industry professionals and association experts provide industry research, consulting, financial and compensation benchmarking, professional development, and peer group management services developed specifically for contract furniture dealers.

<https://solomoncoyle.com/>