



**FOR IMMEDIATE RELEASE: 12/16/21**

**Contact:** Allegra Tasaki, 301.332.9777 [atasaki@edmarket.org](mailto:atasaki@edmarket.org)

## **Independent Suppliers Group and the Education Market Association Form Innovative Purchasing Consortium Partnership**

**Gaithersburg, MD, December 13, 2021** – Industry Veteran Scott Beyer Rejoins the EDmarket Team

(The Education Market Association (EDmarket) is pleased to announce Scott Beyer has been named Director of Business Development for the newly established EDmarketplace powered by IS Contract, an education industry purchasing consortium. He will coordinate closely with the Independent Suppliers Group (ISG) team and be responsible for initiating and increasing member participation of manufacturers and dealers.

The project encompasses educational furniture and fixtures sales, marketing, and technology purchasing capabilities, providing a platform that facilitates product and inventory searches and cataloging on the front-end for dealers and manufacturers, while managing administration, billing, and receivables on the back-end.

“Scott’s ability to develop long-standing, valuable relationships has enabled him to hit the ground running, leveraging his existing relationships with both the vendor and dealer communities,” says Jim McGarry, EDmarket President/CEO. “We are excited that he has rejoined the EDmarket team and confident that he can help move this exciting new program forward with a very successful launch.”

Scott brings over 25 years of education industry experience to the position, most recently with EDmarket and Emerald selling exhibit space for EDspaces, the premier event for the educational facilities marketplace. He holds a master’s degree in Continuing and Vocational Education, and a bachelor’s of science degree in Child and Family Studies and Early Childhood Education from the University of Wisconsin-Madison.

Contact Scott Beyer at [sbeyer@edmarket.org](mailto:sbeyer@edmarket.org) or (800) 395-5550, ext. 1026

### **About the Education Market Association (EDmarket)**

Since 1916, EDmarket, a nonprofit trade organization has promoted work within the education channel to accelerate solving tough challenges, inspire innovation and positively affect student outcomes. EDmarket represents, connects, and serves the education market by providing events, opportunities, resources and leadership to those serving education.

### **About the Independent Suppliers Group (ISG)**

Founded in 1977, Independent Suppliers Group is a leading global organization providing sales, marketing support and purchasing power for the community based independent office products dealer. The organization’s members are located throughout the U.S. and in 6 foreign countries. Collectively, Independent Suppliers Group members produce \$7 billion in end-user sales. For more information, please contact Independent Suppliers Group headquarters (Phone: 847-699-3330; or visit the Independent Suppliers Group website at [www.isg.coop](http://www.isg.coop).

###