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## EDMARKET LAUNCHES PATENT SHOWCASE

**Gaithersburg, MD (October 17, 2022)** — The Education Market Association (EDmarket) is proud to announce the launch of our new [Patent Showcase](#) website that recognizes and promotes companies that are the leaders in developing impactful educational products and equipment. Through innovation and unparalleled invention – these manufacturers are designing for the next generation of learners.

*"The idea was initiated by conversations with EDmarket's Equipment Manufacturers Council. The Patent Showcase will demonstrate to the industry who the innovators are and why these new ideas are important in educational facilities. We are excited for EDmarket to become the repository of innovation for the industry."*  
— Jim McGarry, EDmarket President & CEO

Key benefits of the showcase include visibility to architects, designers, and education administrators. Participants are recognized as industry leaders who are committed to innovation.

The program celebrates new thoughts and ideas while providing greater recognition for companies that have invested time and resources in the design and utility of products. We affirm and articulate the best standards of ethical practice and competition as individuals and members of the educational products industry.

*"This is a great idea!" says Mark Beebe, Partner at Lancer+Beebe, LLC. "As someone who specifies interiors for educational facilities, it will be great to know which company originated an idea and who are the 'me too' copycats. As a designer, it is ethically important to acknowledge where innovation emerged and the EDmarket Patent Showcase gives us a tool to reference for our specifications and bids.*

Following the U.S. or International patent process — the EDmarket emblem signifies confidence that innovation is at the forefront. This credential denotes recognition of U.S. or International patented products that show a commitment to advancing student and teacher environments.

Our application process is currently open, and a link can be found [here](#).

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**Education Market Association (EDmarket)**

Since 1916, EDmarket, a nonprofit trade organization has promoted work within the education channel to accelerate solving tough challenges, inspire innovation and positively affect student outcomes. EDmarket is the organization that focuses our thought leadership on how the intersection of Pedagogy, Space, and Technology impacts student learning and outcomes. [EDmarket.org](http://EDmarket.org)