

**PROGRAM CONTACT:**

Adrienne Dayton, EVP Content & Learning,  
[adayton@edmarket.org](mailto:adayton@edmarket.org)



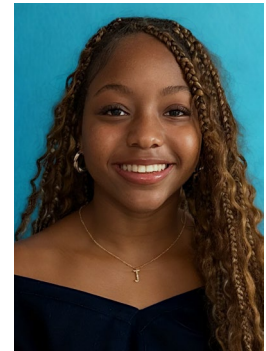
TOGETHER, WE SHAPE THE FUTURE OF LEARNING

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## Jordyn Robertson Awarded the 2026 John L. Spalding Scholarship

(Gaithersburg, MD)—The Chairman’s Advisory Committee of the Education Market Association (EDmarket) has selected Jordyn Robertson as the 2026 [John L. Spalding Memorial Scholarship](#) winner. The \$5,000 scholarship is awarded annually to a deserving student for undergraduate education.



Jordyn is the daughter of Kimberly Robertson, Executive Director of Choice Schools and Programs at Guilford County Schools, and a member of the EDmarket Education Innovation Council and Board of Directors. She has worked hard to prepare for college by balancing challenging academics, multiple sports, leadership roles, and a part-time job all while maintaining a 4.5 weighted GPA in high school. Jordyn will be entering the University of North Carolina at Charlotte in the fall and plans to major in Business and Marketing and later attend law school to study Sports and Entertainment Law.

“My career goal is to become a sports agent and attorney who helps student-athletes navigate Name, Image, and Likeness opportunities and professional contracts,” wrote Jordyn in her winning essay. “There are not many African American women in this field, and I want to help change that. I want to be someone young athletes can trust and who will advocate for their best interests. This scholarship would not only support my education but will also help me build a career where I can create opportunities for others.”

Curriculum Facilitator Shanda Hamm said of Jordyn that she "exemplified outstanding character and integrity in the classroom and beyond. She was kind, helpful, and respectful. She was well loved by both staff and peers. Jordyn was truly a model student." Soha was sponsored by Meteor Education, an EDmarket member company since 2006. She just completed her freshman year at the University of Texas in Austin, pursuing a major in Health & Society.

Since 1987, EDmarket has provided an annual college scholarship for its members and their children. JLS scholarship applications are judged by the Chairman's Advisory Committee based on merit.

*The [Association for Learning Environments \(A4LE\)](#) and the [Education Market Association \(EDmarket\)](#) serve a global network of professionals: planners, designers, educators, industry experts, manufacturers, dealers, and suppliers, all united by a passion for creating high-quality, sustainable, and innovative learning environments.*

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