

PRESS RELEASE

FOR IMMEDIATE RELEASE

June 4, 2025

Rhonda Ellington Joins Fōmcore as Director of Product Development

Muskegon, MI — Fōmcore is excited to welcome Rhonda Ellington, MBA, ALEP as our new Director of Product Development! With over 25 years of experience in educational environments, Rhonda brings strategic expertise, and a passion for creating spaces where students can thrive.

“Rhonda brings a powerful combination of industry expertise, visionary leadership, and a deep passion for learning environments,” said Jeremy Leffring, CEO of Fōmcore. “Her proven ability to turn insights into meaningful product solutions aligns perfectly with Fōmcore’s mission to bless others by advocating for the well-being of all learners through intentional design. We’re honored to welcome her to the team and excited for the innovation she’ll bring to the next chapter of our product development journey.”

Rhonda has held leadership roles at Lone Star Furnishings, School Specialty, and Smith System. As an Accredited Learning Environment Planner (ALEP), a lifelong advocate for student-centered design, and the current First Vice Chair of the EDmarket Board of Directors, she brings both insight and inspiration to our product future and will help grow Fōmcore’s impact everywhere learning happens.



PRESS CONTACT:

Fōmcore, LLC
1770 E. Keating Ave.
Muskegon, MI 49442
231.366.4791
www.fomcore.com

Rhonda Ellington, MBA, ALEP
Director of Product Development