

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

October 6, 2025

Cindy Wessel Joins Fōmcore as National Sales Director

Fōmcore is proud to welcome Cindy Wessel as its new National Sales Director, bringing decades of experience and a deep passion for serving others. Cindy will officially begin her new role and join the Fōmcore team on November 1, 2025

With more than 25 years in the educational furniture industry, Cindy has led teams, built lasting partnerships, and helped create learning environments that empower students and educators alike. Her leadership is defined by compassion, collaboration, and a desire to make a meaningful difference - values that mirror Fōmcore's mission to Bless Others.

"Cindy leads with purpose and heart," said Jeremy Leffring, Owner and CEO of Fōmcore. "Her experience and her genuine care for people align beautifully with who we are and what we stand for."

In her new role, Cindy will guide Fōmcore's national sales team and strengthen relationships with schools, design firms, and dealer partners across the country, helping more communities create spaces where learners can connect, engage, and belong.

P R E S S C O N T A C T :

Fōmcore, LLC
1770 E. Keating Ave.
Muskegon, MI 49442
231.366.4791
www.fomcore.com



Cindy Wessel
National Sales Director