



Why should I use EDmarket iQ?

With EDmarket iQ you can quickly and easily search for districts and schools to target for direct sales initiatives and marketing promotions. There's no need to dig through district and school websites to try to find current contact information – Edmarket iQ is tied to Agile Education Marketing's database of schools, districts and personnel so you have timely information right at your fingertips. And, it's included in your EDmarket Association membership fee!

But I need more than district and school building information...

You can also generate mailing and email lists for teachers and administrators through EDmarket iQ for an additional fee. You select the prospects you'd like to contact, there is no minimum order fee, and you can use the information for your sales efforts or marketing campaigns as many times as you would like.

How do I access EDmarket iQ?

You're in the right place! From the EDmarket iQ web page, you'll first need to Activate your subscription (look for the Step 1 button) by entering your Company Membership ID and your User ID. Then you'll need to Login (Step 2), by entering your User ID and Password. You're off to the races!

How do I use EDmarket iQ?

We will be hosting several webinars in April to help you learn how EDmarket iQ works and how you can use the data. Or, if you've tried working with it and you're stuck, call the Agile support team at 866-783-0241, ext. 105. They're glad to help!

Who is Agile Education Marketing?

Agile is a data company that specializes in collecting education data, and helping customers use that information to reach their top prospects. They use robust data collection methodologies to gather hard-to-find information and employ industry-leading quality control practices to ensure a high level of accuracy. You can learn more by visiting their website at www.agile-ed.com.