Dealer Membership Comparison Chart

Dealer Membership Packages Featured Benefits	Express Membership Free (company verification required)	Standard Membership $199	Signature Membership $699	Executive Membership $1,499	Corporate Membership call for details: 800.395.5550, opt. 9
EDmarketDealer.com — consumer site to build awareness and drive traffic to EDmarket Dealer members	(basic listing)	(general listing + social media links)	(general listing + social media links + logo)	(general listing + social media links + logo + priority placement)	(general listing + social media links + logo + priority placement + rotating banner)
EDmarket Dealer Peer Groups — access to a unique platform for professional members to connect, share ideas and resources, and develop business opportunities on a monthly basis.					
Essentials Magazine — a quarterly publication covering trends and news on the industry.	(1 digital access)	(unlimited digital access)	(unlimited digital access)	(unlimited digital access)	(unlimited digital access)
Essentials Weekly — a weekly e-newsletter for members to receive the very latest industry and education market news.					
EVENTS: EDexpo connectED Access — provides greater interaction on the exhibit floor while earning rewards at EDexpo.					
Membership Directory Online Search — searchable database of all members by company, individual, and product categories.					
Webinar Series — learn new strategies, acquire skills, and discover best business practices that will expand your ROI.	(50% discount)	(50% discount + 1 complimentary per year)	(50% discount + 3 complimentary per year)	(free unlimited access)	(free unlimited access)

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EVENTS: EDexpo Full Conference Discount — regular and/or on-site registration rates not applicable.		(5% discount)	(10% discount)	(20% discount)	(50% discount)
EVENTS: EDspaces Full Conference Discount — regular and/or on-site registration rates not applicable.		(5% discount)	(10% discount)	(20% discount)	(50% discount)
EDknowledge Bank — access to useful articles and URLs to help solve everyday business problems.					
EDmarket iQ Look-up — access to Agile's cloud-based, comprehensive database containing K-12 district and school data to help generate potential customers in your area.					
EDmarket iQ Data Explorer Access — detailed data can specific on sales targets with full contact information for perpetual use at a discounted rate.					
EDprofile ID — profile identification to see who's within your category to foster new business connections					
Expert Advice/Resources — access white papers/resources of EDmarket's marketing, credit card/bank card processing, freight/logistics, and health insurance consultants.					

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Industry Reports — access to research studies to on the educational products industry.		(5% discount)	(10% discount)	(20% discount)	(50% discount)
Leadership Participation — nomination consideration to serve on EDmarket's council, committee, and Board of Director seats					
Membership Directory — (digital & print edition) - all members are listed in this industry resource.		(digital & print free + shipping cost)	(digital & print free + shipping cost)	(digital & print free + free shipping cost)	(digital & print free + free shipping)
School Marketing e-newsletter — a free monthly e-newsletter delivering information on marketing to PreK-12 schools.					
Voting Rights Status - eligible to submit Leadership Nominations and can vote on leadership positions and bylaw changes.					
EDsession Conference Presentation Library — access to speaker materials from EDexpo and/or EDspaces education conference presentations.					
Company Introductions — email request for an introductions by EDmarket's CEO or Board Member to establish new business connections .			(4 introductions)	(up to 10 introductions)	(up to 20 introductions)

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New Member Notification — provides members email notification on a monthly basis when a new company joins EDmarket membership.			●	●	●
Qualify for Exhibit Member Pricing — qualify to receive member exhibit pricing at EDexpo and/or EDspaces events.			●	●	●
EDgrant — automatic enrollment in the EDspaces Grant Program for your school/college/customer, hotel and complimentary full registration to attend EDspaces.				● (1 grant)	● (up to 3 grants)
Century Club at $500 Level — includes basic benefits (Year-long recognition on EDmarket's website (logo placement) Century Club designation by your directory listing Century Club commerative lapel pins distributed at EDexpo and/or EDspaces; Inclusion in list of Century Club donors in the EDexpo and EDspaces Show Programs; Inclusion in list of Century Club donors in the Membership Directory commemorative edition); 1/6 page congratulatory ad in Membership Directory commemorative section; Inclusion in the digital timeline for the founding date of your company.				●	
Century Club at $2,500 Level — includes basic benefits (Year-long recognition on EDmarket's website (logo placement) Century Club designation by your directory listing Century Club commerative lapel pins distributed at EDexpo and/or EDspaces; Inclusion in list of Century Club donors in the EDexpo and EDspaces Show Programs; Inclusion in list of Century Club donors in the Membership Directory commemorative edition); 1/2 page ad in Essentials Magazine (issue of your choice); 1/3 page congratulatory ad in Membership Directory commemorative section; Inclusion in the digital timeline for the founding date of your company; Sponsorship at EDmarket anniversary party at EDexpo or EDspaces (1 show)					●

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EDmarket General Sponsor — banner ad placement on the EDmarket website.					●