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## **Independent Stationers Announces New Affiliate Program with NSSEA**

Indianapolis, IN – January 8, 2014 — Independent Stationers, the industry’s most progressive independent dealer group and the leader in providing value-added programs and services to its members, and the National School Supply and Equipment Association (NSSEA), the leading trade association for the educational products marketplace, announced today an affiliation program designed to let NSSEA members participate in the recently awarded U.S. Communities School Supply program awarded to Independent Stationers. Independent Stationers members benefit as well through the progressive education afforded by NSSEA in this unique opportunity.

Charles Forman, Executive Vice President for Independent Stationers said, “We are pleased to announce this affiliation with NSSEA as it further represents our strategic direction of creating programs and developing opportunities for dealers to participate in our leading-edge sales platforms. We believe it is imperative to redefine and overcome the many challenges facing the independent dealer community and this alliance expresses that spirit of innovation.”

“We see this as an exciting opportunity for NSSEA members to access the potentially lucrative U.S. Communities School Supply program and expand their sales to school districts,” says Jim McGarry, NSSEA President/CEO. “Becoming an authorized contract holder is a game-changer for those who want to become stronger competitors and a viable source for hundreds of products specified on the contract.”

### **About Independent Stationers**

Founded in 1977, Independent Stationers is a leading global organization providing sales, marketing support and purchasing power for the community based independent office products dealer. The organization’s members are located throughout the U.S. and in 3 foreign countries. Collectively, Independent Stationers members produce \$2.5 billion in end-user sales. For more information, please contact Cora Lienemann at Independent Stationers headquarters (Phone: 317-579-1111; e-mail: [cora@independentstationers.coop](mailto:cora@independentstationers.coop)) or visit the Independent Stationers web site at [www.independentstationers.coop](http://www.independentstationers.coop).

### **About the National School Supply and Equipment Association**

NSSEA promotes an open marketplace for quality educational products and services that are the foundation for innovative learning environments. NSSEA serves the educational products marketplace by providing industry-wide trade shows, networking opportunities, and market information. NSSEA produces two industry events annually: [EdSpaces](#) for those who furnish, equip, service, design, and manage innovative learning environments and [Ed Expo](#) for resellers and suppliers of teaching materials and learning resources. For more information, please contact Jim McGarry at NSSEA headquarters (Phone: 301-495-0240; e-mail: [jmcgarry@nssea.org](mailto:jmcgarry@nssea.org)) or visit [www.NSSEA.org](http://www.NSSEA.org).