EDexpo 2016 Heads to Vegas to Celebrate EDmarket's 100th

(Silver Spring, MD) — The Education Market Association (EDmarket) announced today that **EDexpo 2016** will be held at the **Las Vegas Westgate Resort and Casino**, **March 9-11, 2016**. In response to requests from both exhibitors and attendees, the EDmarket leadership voted unanimously to provide a stand-alone, under-one-roof event to serve the needs of the entire educational products dealer/supplier community.

"Las Vegas is an energizing location to celebrate EDmarket's 100th anniversary," says Mark Carlson, EDmarket Chair of the Board. "EDexpo 2016 will focus on building profitable relationships, sharing new product ideas, and improving the effectiveness of the all important dealer channel — keys to propelling our businesses and our Association into the second century."

EDexpo will provide dealers an affordable, all-inclusive pricing program that includes up to three nights hotel accommodations at the Westgate, meals, networking events, exhibits and conference registration, all for a low $299 price for early registrants taking part in the connectED program of booth visits. Exhibitors and independent reps will also benefit from the low rate of $109 per night, reducing travel costs, eliminating the need for shuttles, and keeping people together for enhanced networking.

In addition to Las Vegas being a festive location for celebrating 100 years for the Association, ToyFest West is being held the same week at another Las Vegas resort, allowing companies in these two industries the opportunity to participate in both events.

Exhibitors from 2015 will be given first priority for booth space beginning on May 27 with exhibit sales open to the rest of the industry beginning on June 5.

For more information, visit **www.edexpo.com**. Registration and housing for all attendees will open in early June.

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