About EDmarket:

EDmarket connects companies of all sizes that produce and deliver every type of product you find in an education environment with the Key Decision Makers (Directors of Operation, Budget and Finance Officers, Business Partnership and Grant Coordinators, Directors of Facilities, and more) within Schools and Colleges. Founded in 1916, EDmarket promotes an open market for quality educational products and services that are produced and delivered by professional suppliers and dealers.

Pricing:

A. Rotating Banner
728 x 90 pixels.
10 available. Run of site.
$5,000/Year

Need help with ad design?
Our graphic services are included.

*All positions are sold on a first-come, first-served basis and reflect EDmarket Member Pricing. Non-member rates include a 25% increase in price.

**The Featured Content Position will also be included in monthly email communications.
At EDspaces the accredited professional development program showcases industry thought-leaders exploring challenges and opportunities faced by those responsible for creating the spaces for student success. Professionally designed and outfitted classrooms provide an experiential learning environment unlike any other conference in the education marketplace.

**Pricing:**

**A. Rotating Banner**

Homepage: 300 x 250 pixels.
Interior Pages: 728 x 90 pixels.
10 available. Run of site.
$5,000/Year

*Need help with ad design? Our graphic services are included.*

*All positions are sold on a first-come, first-served basis and reflect EDmarket Member Pricing. Non-member rates include a 25% increase in price.*

**The Featured Content Position will also be included in monthly email communications.**
EDspaces Insights is a monthly digital publication to help increase readers’ knowledge of best practices and understand effective methods of maintaining and optimizing learning environments. Original content from industry thought-leaders is featured in each edition covering a wide range of topics such as planning, design, financing, construction, capital improvement, maintenance, and operations. EDspaces Insights is delivered to 35,000+ architects, designers, distributors, manufacturers, and key purchasing influencers at schools and colleges.

Pricing:

A. Body Banner
   600 x 75 pixels.
   $2,500/Quarter
   $7,000/Year

B. Box Banner
   180 x 180 pixels. 3 Available
   $1,500/Quarter
   $5,000/Year

Need help with ad design?
Our graphic services are included.

*All positions are sold on a first-come, first-served basis and reflect EDmarket Member Pricing. Non-member rates include a 25% increase in price.
ESSENTIALS WEBSITE

REACH KEY DECISION MAKERS WHO NAVIGATE TO THE ESSENTIALS MAGAZINE WEBSITE FOR THE VERY LATEST TRENDS IN EDUCATIONAL RESOURCES & LEARNING ENVIRONMENTS

About Essentials:

Essentials Magazine, EDmarket’s flagship publication serving the industry for over 100 years, is now on a web-based platform. With articles, authors, and topics easily accessed through Google and other search engines, EDmarket is providing unlimited exposure for knowledge experts to share ideas, case studies, and research findings on the future of learning — and to view your ad!

Essentials is now available to the entire educational products marketplace — an email list of 35,000+ education industry professionals and purchasing influencers. If you service and sell to schools, parents and teachers, there is no better choice for getting in front of your marketplace than on the Essentials Website!

Pricing:

A. Leaderboard Banner
   728 x 90 pixels.
   6 available. Run of site.
   $2,000/Quarter
   $5,000/Year

B. Featured Content*
   Article Title: 100 Character Max
   Article Synopsis: 250 Character Max
   Article Body: Up to 5,000 Words
   Article Image: 350 x 270 pixels.
   1 available. Run of site.
   $3,500/Quarter
   $3,500/Year

C. Box Banner
   300 x 250 pixels.
   15 available. Run of site.
   $1,500/Quarter
   $3,500/Year

Need help with ad design?
Our graphic services are included.

*All positions are sold on a first-come, first-served basis and reflect EDmarket Member Pricing. Non-member rates include a 25% increase in price.

**The Featured Content Position will also be included in monthly email communications.
ESSENTIALS WEEKLY

About Essentials Weekly:
Delivered to more than 2,000 members’ email inboxes every Tuesday, Essentials Weekly is a weekly e-newsletter for members to receive the very latest industry and education market news. Get in front of the members of the Education Market Association — key leaders influencing curriculum, facilities, and ultimately, student outcomes.

Pricing:
A. Top Body Banner
468 x 60 pixels.
$2,000/Quarter
$6,000/Year
B. Top Box Banner
180 x 180 pixels.
$2,000/Quarter
$6,000/Year
C. Bottom Body Banner
468 x 60 pixels.
$1,800/Quarter
$5,400/Year
D. Bottom Box Banner
180 x 180 pixels.
$1,800/Quarter
$5,400/Year

Need help with ad design?
Our graphic services are included.

*All positions are sold on a first-come, first-served basis and reflect EDmarket Member Pricing. Non-member rates include a 25% increase in price.