

Rates and SPECIFICATIONS

Advertisers receive a full-color logo with their company listing and an ad page reference number.

Ad Size	Ad Rate
Full-page	\$995
2/3 page	\$735
1/2 page	\$590
1/3 page	\$335
1/6 page	\$225
1/9 page	\$150



FULL PAGE
7.25" x 10.25" (W x H)
Trim Size: 7" x 10"
Please keep live area 0.25" from trim.



2/3 PAGE
4.125" x 8.875" (W x H)



1/2 PAGE
Horizontal
6.25" x 4.375" (W x H)



1/3 PAGE
Horizontal
4.125" x 4.375" (W x H)



1/3 PAGE
Vertical
2" x 8.875" (W x H)



1/6 PAGE
Horizontal
4.125" x 2.125" (W x H)



1/6 PAGE
Vertical
2" x 4.375" (W x H)



1/9 PAGE
Vertical
2" x 2.375" (W x H)

Premium Placements	Ad Rate
Tab 1 (Dealer Section)	SOLD
Tab 2 (Rep Section)	\$1,495
Tab 3 (Supplier Section)	\$1,495
Tab 4 (Service Provider Section)	\$1,495
Tab 5 (Buyers' Guide Section)	\$1,495
Back Cover	SOLD
Inside Front Cover	\$1,395
Inside Back Cover	\$1,395



TAB PAGE
6" x 9" (W x H)



COVERS
7.25" x 10.25" (W x H)
Trim Size: 7" x 10"
Please keep live area 0.25" from trim.

Material Requirements

Your file should be a flattened CMYK document at 300dpi. We accept PDF, JPG, TIFF, or EPS files.

Upload Your Ad File to:

www.fwpi.com/upload-ad.php
(select EDmarket Directory in the drop down menu)

or email your ad ready file to Darlene Ryan at darlene@fwpi.com

Digital EDITION

The Education Market Association Membership Directory will also be available to EDmarket members in a digital format to accommodate the growing number of e-readers and online users. The digital version will remain posted on the EDmarket website.

EDmarket members can:

- Link directly to advertisers' websites
- Bookmark pages
- Add notes
- Share pages with social networking sites

Reserve Ad Space Before April 10

Darlene Ryan
darlene@fwpi.com
p:(315)789-0458
f:(315)789-4263

www.fwpi.com

FWPi FAHY-WILLIAMS
PUBLISHING
P.O. Box 1080 • 171 Reed Street • Geneva, NY 14456

Ad Insertion **ORDER FORM**

Add a **FREE** full-color company logo to your directory listing, along with a reference to your ad page number when you reserve your advertisement.

Please select your ad size for the printed directory.

- | | | |
|---|--|---|
| <input type="checkbox"/> 1/9 page..... \$150 | <input type="checkbox"/> Tab 1 (DEALERS tab)..... \$1,495 SOLD | <input type="checkbox"/> Back Cover..... \$1,995 SOLD |
| <input type="checkbox"/> 1/6 page..... \$225 | <input type="checkbox"/> Tab 2 (REPS tab)..... \$1,495 | <input type="checkbox"/> Inside Front Cover..... \$1,395 |
| <input type="checkbox"/> 1/3 page..... \$335 | <input type="checkbox"/> Tab 3 (SUPPLIERS tab)..... \$1,495 | <input type="checkbox"/> Inside Back Cover..... \$1,395 |
| <input type="checkbox"/> 1/2 page..... \$590 | <input type="checkbox"/> Tab 4 (SERVICE PROVIDERS tab)..... \$1,495 | |
| <input type="checkbox"/> 2/3 page..... \$735 | <input type="checkbox"/> Tab 5 (BUYERS' GUIDE tab)..... \$1,495 | |
| <input type="checkbox"/> Full-page..... \$995 | | |

Your Information:

Company Name: _____

Your Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

Country: _____ Phone: _____

Email: _____

Payment Authorization Signature: _____

*Invoice net 30 after publication.
Credit Card Payments call (800) 344-0559 / (315) 789-0458; Mon-Fri 9a-5p EST*

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